



SOLO AND SMALL FIRM SECTION OF THE STATE BAR OF CALIFORNIA
EXECUTIVE COMMITTEE CONFERENCE CALL * MONDAY, AUGUST 23, 2004 @ 4:00 PM

Call-In Number: 1-888-384-9090 * Passcode: 273042

1. Call to Order & Attendance Roll-Call (Marcia)
2. Approval of Minutes from July 31, 2004 & July 2004 Financials (Carolyn & Mitch)
 - a. The July financials may not yet be available for this call.
3. SEI - January 2005 – The Palace Hotel, San Francisco (Mitch)
 - a. Executive Committee Meeting – Saturday, January 29th @ 9:00AM - 12:00PM
 - b. Programs due September 1, 2005 * 5 programs only from each section
 - c. I've asked Steve M. to submit 7-8 programs should space be available
4. Membership Drive (Steve Mehta)
 - a. Membership letter mailed out last week.
 - b. 2270 new members added to Solo and Small Firm
 - c. They received their first issue of Big News and will be included in all marketing for Business Solutions.
5. Appointments to Executive Committee (Mitch)
 - a. All new members have been contacted by Marcia and invited to all October events.
 - b. It's time to start thinking about new members for 2005-2006. The applications are due on February 1, 2005. Carolyn Yellis is the only member going off the committee in 2005.
6. Committee Retreat: Winter 2005: (Group)
 - a. Appointment Recommendations due April 18, 2005
 - b. We are currently looking at Pechanga Resort & Spa, Dell Coronado and other San Diego locations as well as a Palm Springs option.
7. CEB: Mary Gerber (If Available)
8. 2004 State Bar Annual Meeting: (Group)
 - a. 2004 -- October 7-10, Monterey
 - b. Section Executive Committee Mtg: Friday, October 8th 8:30 AM – 12:00 Noon
 - c. Networking Reception: Friday, October 8th 5:00PM – 7:00PM
 - d. Friday evening dinner: Stokes Adobe, October 8th 8:00PM – 10:00PM

8. The Business of Law Day: (Group)
 - a. Brochure near complete * Need one more description
 - b. Sponsorships (Status)
9. Big News: New Ad Kit (Eleanor, Ken & Lisa)
 - a. New single page ad sheet
10. Committee Reports: Member Benefits; Legislation; Website; Leadership/Excom Recruitment; Ambusi Liaison;
11. Other business